



WordCamp Centroamérica 2020 Managua

Investment amount

Available amounts

	Emerald	Gold	Silver	Bronze	Amber
Investment amount	4,000\$	2,125\$	1,250\$	300\$	150\$
Available amounts	4	5	6	7	unlimited

Benefits

	Size: Extra large	Size: Large	Size: Medium	Size: Small	Size: Smaller
Logo presence in the website					
International media exposure on newspapers, radios, tv shows, such as but not limited to El Observador, Niu, and others.	✓	✗	✗	✗	✗
Full pass to the event: all benefits included - access to talks and workshops, welcome pack, t-shirt, lunch, snacks, swag, and after party	6 tickets	4 tickets	3 tickets	2 tickets	1 ticket
Official networking dinner with sponsors, speakers, and organizers	6 dinners	4 dinners	3 dinners	2 dinners	1 dinner
Stand to promote your business during the event	4x3 meters or 3 tables	3x3 meters or 2 tables + space for banners	2x3 meters or one table + space for banners	Shared table with bronze sponsors	Right to have flyers at a shared sponsors table
Presence at the contributor day	Up to 3 banners in the CD	Up to 2 banners in the CD	1 banner in the CD	✗	✗
Opening and closing remarks on the contributor day and both WordCamp days	Mention and 8 secs. logo exposure on emerald sponsor slide	6 secs. logo exposure on gold sponsor slide	5 secs. logo exposure on silver sponsor slide	4 secs. logo exposure on bronze sponsor slide	3 secs. logo exposure on amber sponsor slide
Right to have swag on the welcome package .	Up to 3 objects	Up to 2 objects	One object	One object	✗
Brand presence on main stage	Prominent and highlighted presence in digital lateral banners next to the main screen	Prominent presence in digital lateral banners next to the main screen	Presence in digital lateral banners next to the main screen	✗	✗
Brand presence on screens on shared chillout areas	Dedicated slide: 4 seconds	Dedicated slide: 3 seconds	Shared slide: 5 seconds	Shared slide: 4 seconds	Shared slide: 3 seconds
Newsletter days before the event to all attendees	✓	✗	✗	✗	✗
Thank you article on the Website	Dedicated - you can write up to 30% of the article	Dedicated	Presence in shared article for the sponsors category	Presence in shared article for the sponsors category	✗
Post to present you as an official sponsor in social media	2 dedicated post. You can write the copy for one of them.	One dedicated post and one shared post with the sponsors' category	Shared post with the sponsors' category	Shared post with the sponsors' category	Shared post with the sponsors' category
Brand presence in slides between speakers' sessions	Size: Extra large	Size: Large	Size: Medium	Size: Small	Size: Smaller
Mentioned on official social media pages	✓	✓	✓	✓	✓